ONTHEGROW LEADERSHIP

Leadership as Infrastructure™

ONTHEGROW LEADERSHIP · 90-MINUTE WORKSHOP

Write Better Prompts. Coach People Better.

One structure that makes your leaders' AI prompts sharper and their one-on-ones better. Same discipline. Both results.

> **A better prompt and a better conversation turn out to be the same discipline.**

THE PROBLEM

Your leaders already use ChatGPT and Copilot to write reviews, feedback, and emails. Nobody taught them how.

- AI drafts get read off the screen in the one-on-one
- Lazy prompts produce generic output
- Lazy conversations produce disengaged people
- Same root cause: no structure for thinking first

LEADERS WALK AWAY WITH

1. One structure for every prompt and every conversation
2. A live rewrite of a real prompt they use today
3. A live rehearsal of a hard conversation coming up
4. A one-page GROWTH card to use Monday morning

THE GROWTH EXECUTION MODEL™

G	R	O	W	T	H
Goal	Reflect	Options	What's Next	Tracking	Habits

THE 90 MINUTES

TIME	SEGMENT	WHAT HAPPENS
0:00	The problem	What AI already writes on your team
0:15	The model	GROWTH, step by step
0:35	Prompt lab	Pairs rewrite a real prompt. Before versus after.
0:55	Conversation lab	Groups of three rehearse a real one-on-one
1:15	Commit	Name one conversation to run this week

THE OFFER

One session, up to 12 leaders

- Virtual or in person. Travel billed at cost.
- GROWTH card and prompt template
- 30-day follow-up with the sponsor
- Small by design. More than 12 leaders? Two sessions.
- Call for pricing at onthegrow.ai

BUILT FOR

Anyone who leads people, and soon AI agents, at midsize companies, including private equity-backed ones. Sponsored by the CEO, CHRO, or operating partner whose leaders already use AI at work.

WHERE IT LEADS

Follow-through coaching for the team, the GROWTH Execution Partner for every leader who took the workshop, or the 90-day program that installs the method in one process.

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